

# HealthLeaders<sup>Media</sup> | Intelligence



## Reimbursements Buzz Survey February 2013

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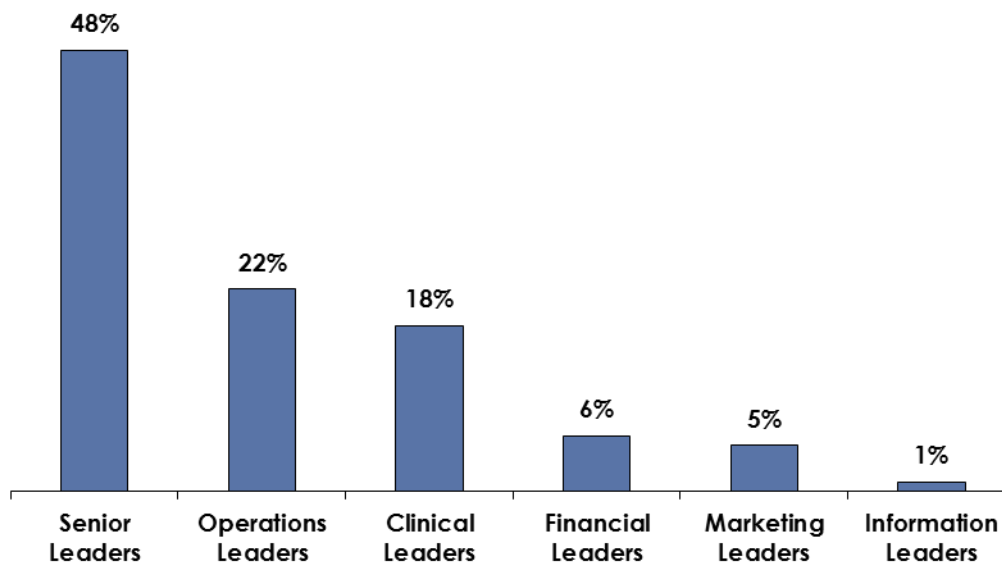
# Methodology

- A three-question survey on healthcare reimbursements was sent to members of the HealthLeaders Media Council in February 2013.
- The HealthLeaders Media Council comprises executives from healthcare provider organizations who collectively deliver the most unbiased industry intelligence available.
- A total of 140 completed surveys are included in the analysis.
- The margin of error for a sample size of 140 is +/-8.3% at the 95% confidence interval.



# Respondent Profile

# Respondent Profile – Title



Base = 140

## Senior leaders

CEO, Administrator, Chief Operations Officer, Chief Medical Officer, Chief Financial Officer, Executive Dir., Partner, Board Member, Principal Owner, President, Chief of Staff, Chief Information Officer

## Clinical leaders

Chief of Orthopedics, Chief of Radiology, Chief Nursing Officer, Dir. of Ambulatory Services, Dir. of Clinical Services, Dir. of Emergency Services, Dir. of Nursing, Dir. of Rehabilitation Services, Service Line Director, Dir. of Surgical/Perioperative Services, Medical Director, VP Clinical Informatics, VP Clinical Quality, VP Clinical Services, VP Medical Affairs (Physician Mgmt/MD)

## Operations leaders

Chief Compliance Officer, Asst. Administrator, Dir. of Patient Safety, Dir. of Quality, Dir. of Safety, VP/Dir. Compliance, VP/Dir. Human Resources, VP/Dir. Operations/Administration, Other VP

## Finance leaders

VP/Dir. Finance, HIM Director, Director of Case Management, Director of Revenue Cycle

## Marketing leaders

VP/Dir. Marketing/Sales, VP/Dir. Media Relations

## Information leaders

Chief Medical Information Officer, Chief Technology Officer, VP/Dir. Technology/MIS/IT

# Respondent Profile – Employment

*Which of the following best describes your place of employment?*

	Percent
Hospital	34%
Health system (IDN/IDS)	24%
Physician org (MSO, PPO, PHO, PBM)	24%
Ancillary, allied provider	7%
Long-term care/SNF	6%
Health plan/insurer	4%
Government, education/academic	2%

Base = 140

# Respondent Profile – Size of Organization

## Number of Beds

	Percent
1–199	49%
200–499	28%
500+	23%
Base = 47 (hospitals)	

## Number of Sites

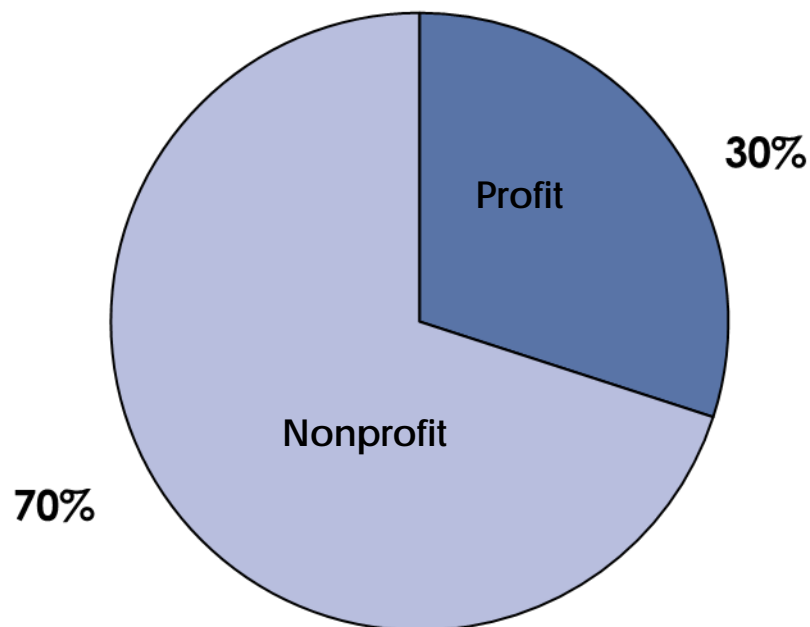
	Percent
1–5	24%
6–20	24%
21–49	52%
Base = 33 (health systems)	

## Number of Physicians

	Percent
1–9	29%
10–49	29%
50+	41%
Base = 34 (physician orgs)	

## Respondent Profile – Type of Organization

*Which best describes your type of organization?*



Base = 140

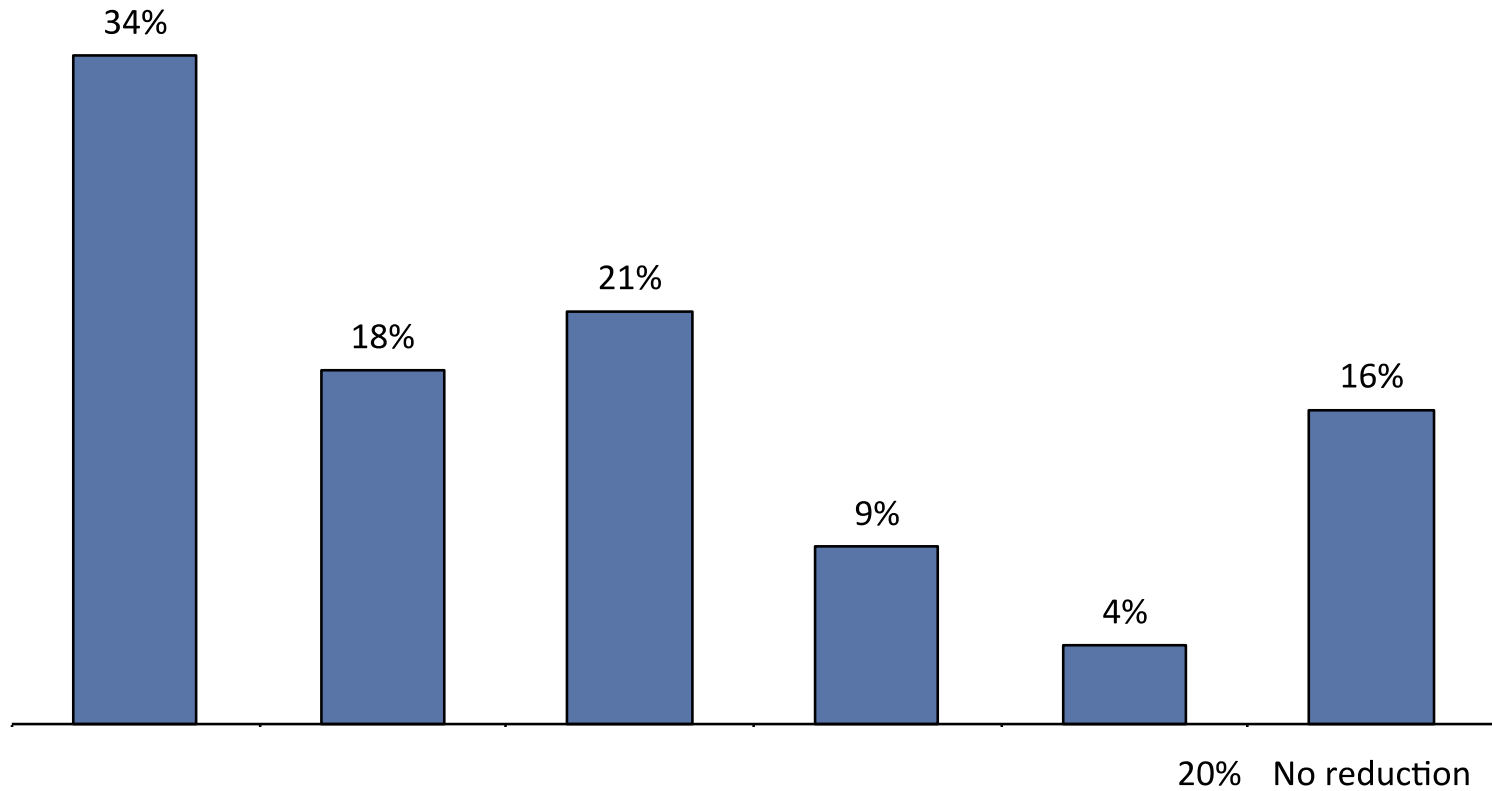


# Survey Results



## Expected Reimbursement Reductions

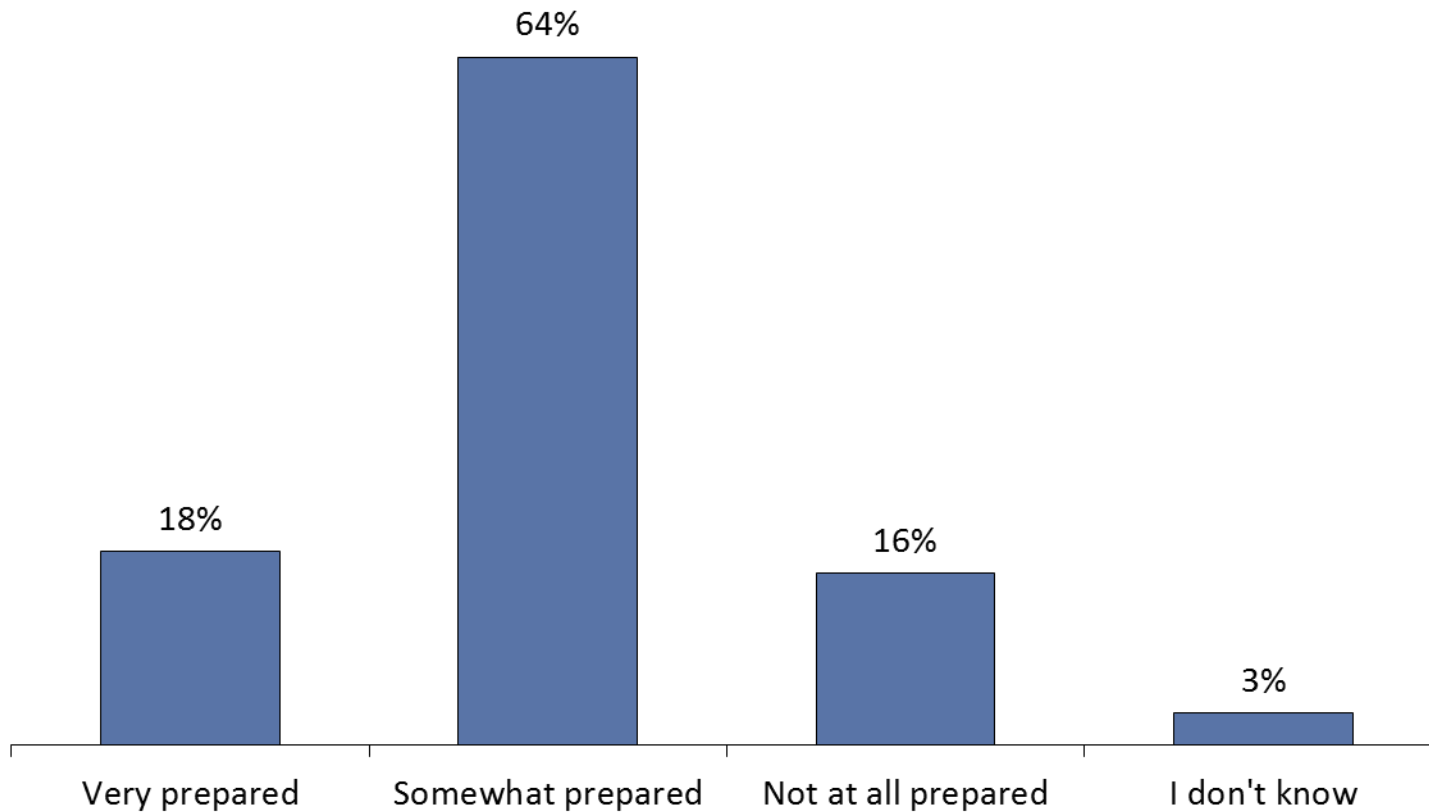
*What reduction in reimbursements is your organization expecting?*



Base = 140

## Level of Preparedness

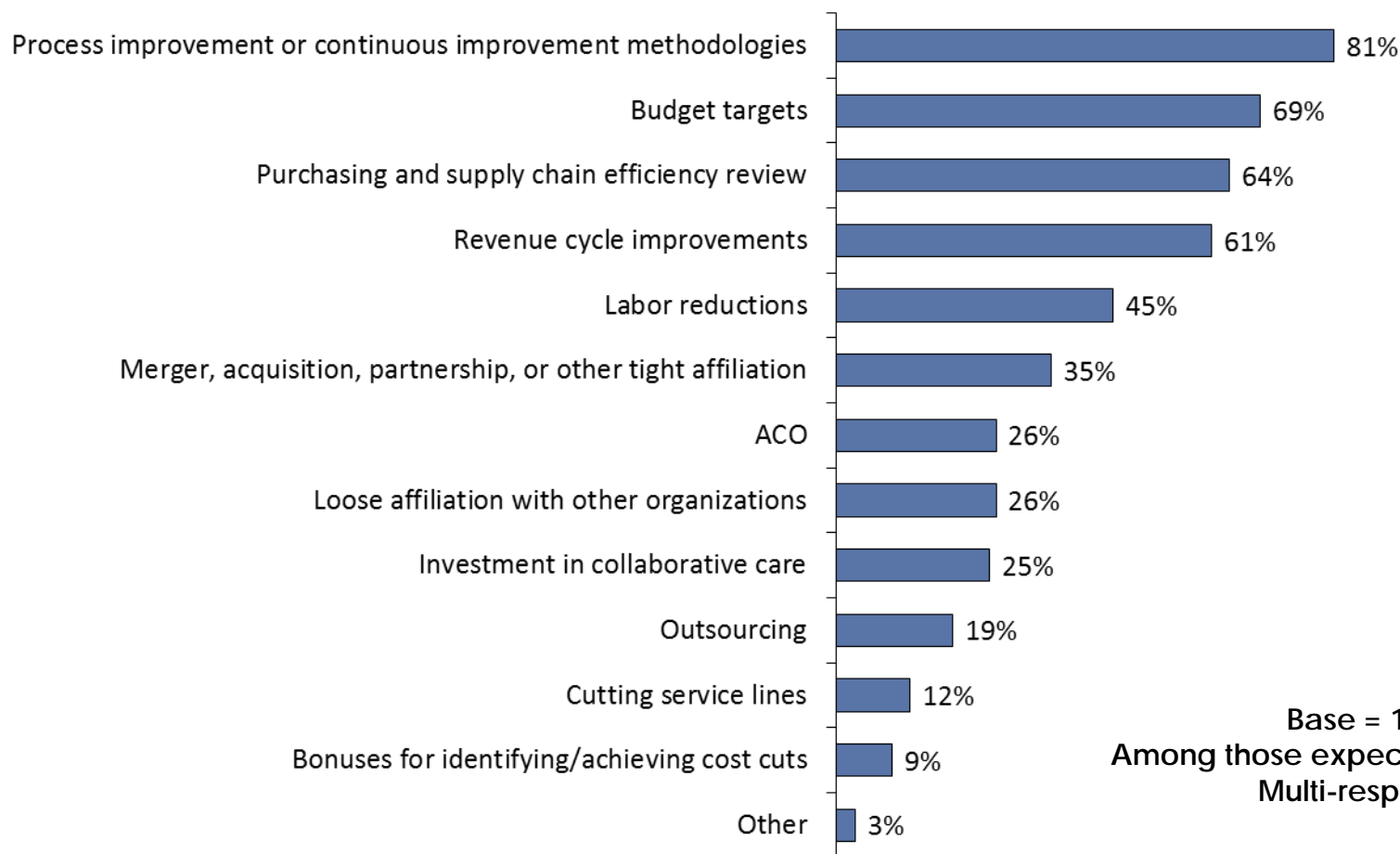
*How prepared is your organization for the expected cuts?*



Base = 118  
Among those expecting reductions

## Steps to Prepare for Expected Cuts

*Which of the following steps are you taking to prepare for the expected cuts?*



Base = 140  
Among those expecting reductions  
Multi-response