



## Physician Alignment

*An independent HealthLeaders Media survey supported by*

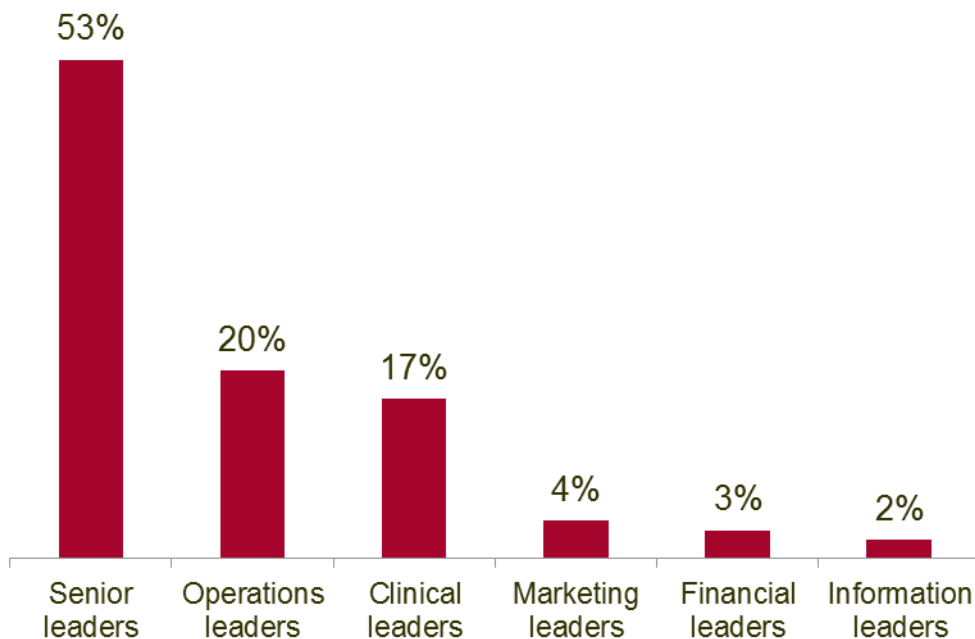


## Methodology

- A three-question survey on physician alignment was sent to members of the HealthLeaders Media Council in February 2016
- The HealthLeaders Media Council comprises executives from healthcare provider organizations who collectively deliver the most unbiased industry intelligence available
- A total of 129 completed surveys are included in the analysis
- The margin of error for a base of 129 is +/-8.6% at the 95% confidence interval

# Respondent Profile

## Respondent Profile – Title



Base = 129

### Senior leaders

CEO, Administrator, Chief Operations Officer, Chief Medical Officer, Chief Financial Officer, Executive Dir., Partner, Board Member, Principal Owner, President, Chief of Staff, Chief Information Officer, Chief Nursing Officer, Chief Medical Information Officer

### Clinical leaders

Chief of Cardiology, Chief of Neurology, Chief of Oncology, Chief of Orthopedics, Chief of Radiology, Dir. of Ambulatory Services, Dir. of Clinical Services, Dir. of Emergency Services, Dir. of Inpatient Services, Dir. of Intensive Care Services, Dir. of Nursing, Dir. of Rehabilitation Services, Service Line Director, Dir. of Surgical/Perioperative Services, Medical Director, VP Clinical Informatics, VP Clinical Quality, VP Clinical Services, VP Medical Affairs (Physician Mgmt/MD), VP Nursing

### Operations leaders

Chief Compliance Officer, Chief Purchasing Officer, Asst. Administrator, Chief Counsel, Dir. of Patient Safety, Dir. of Purchasing, Dir. of Quality, Dir. of Safety, VP/Dir. Compliance, VP/Dir. Human Resources, VP/Dir. Operations/Administration, Other VP

### Financial leaders

VP/Dir. Finance, HIM Director, Director of Case Management, Director of Patient Financial Services, Director of RAC, Director of Reimbursement, Director of Revenue Cycle

### Marketing leaders

VP/Dir. Marketing/Sales, VP/Dir. Media Relations

### Information leaders

Chief Technology Officer, VP/Dir. Technology/MIS/IT

# Respondent Profile – Employment

*Which of the following best describes your place of employment?*

	Percent
Hospital	36%
Health system	34%
Physician org	18%
Long-term care/SNF	6%
Health plan/insurer	3%
Government, education/academic	2%
Ancillary, allied provider	2%

Base = 129

## Respondent Profile – Size of Organization

Number of beds

	Percent
1–199	48%
200–499	28%
500+	24%
<b>Base = 46 (hospitals)</b>	

Number of sites

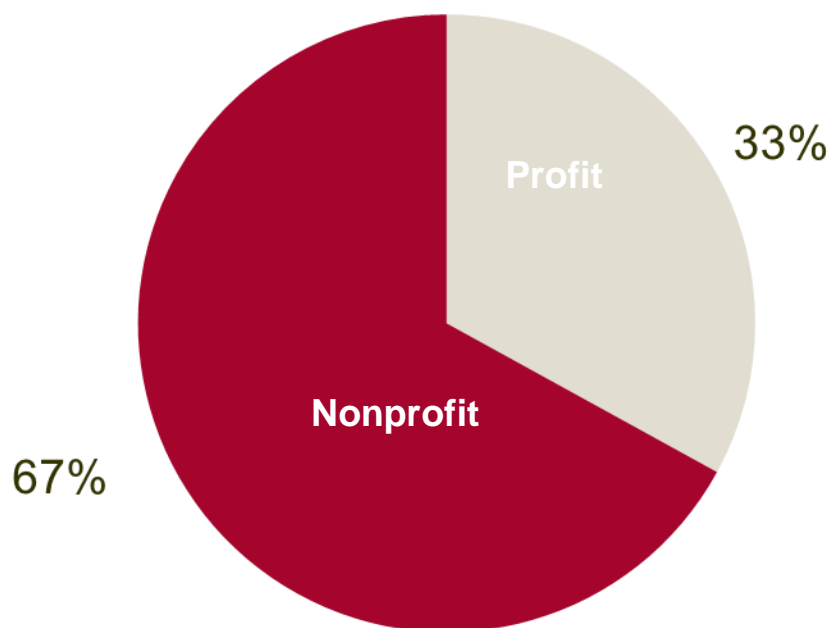
	Percent
1–5	20%
6–20	34%
21–49	45%
<b>Base = 44 (health systems)</b>	

Number of physicians

	Percent
1–9	35%
10–49	17%
50+	48%
<b>Base = 23 (physician orgs)</b>	

## Respondent Profile – Type of Organization

*Which best describes your type of organization?*



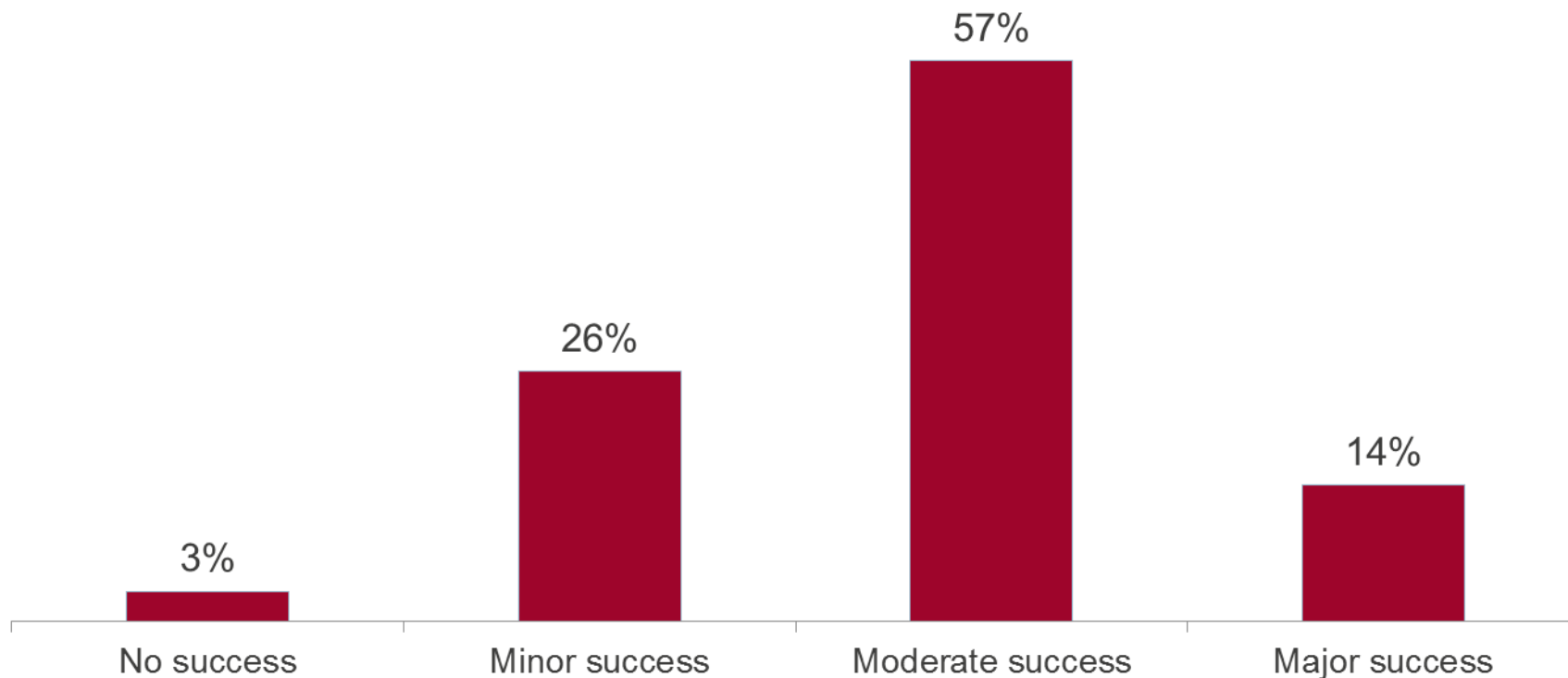
Base = 129

# Survey Results



## Organization's Success in Aligning Physicians to Goals

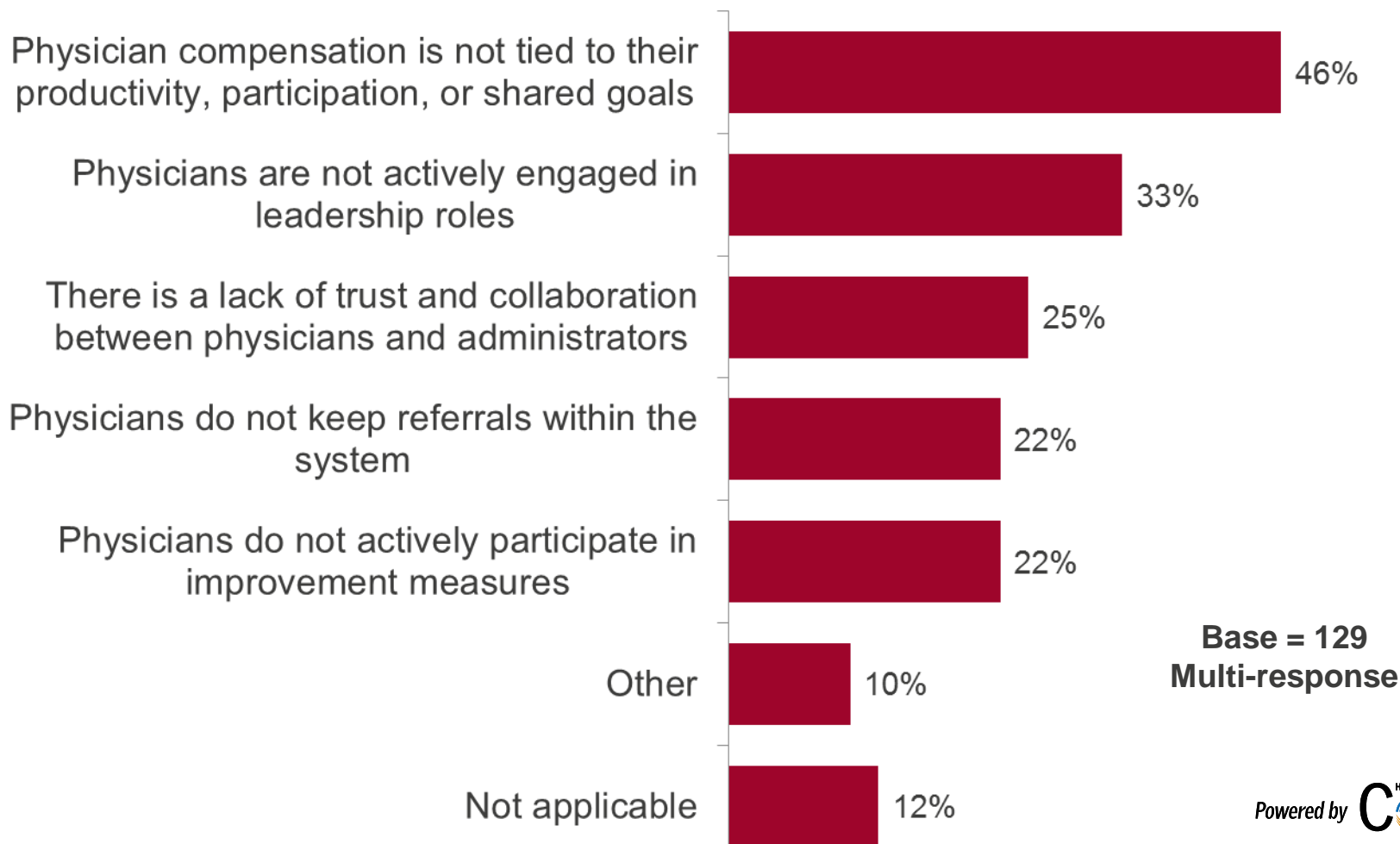
*How well have you aligned your physicians with your organization's goals?*



Base = 129

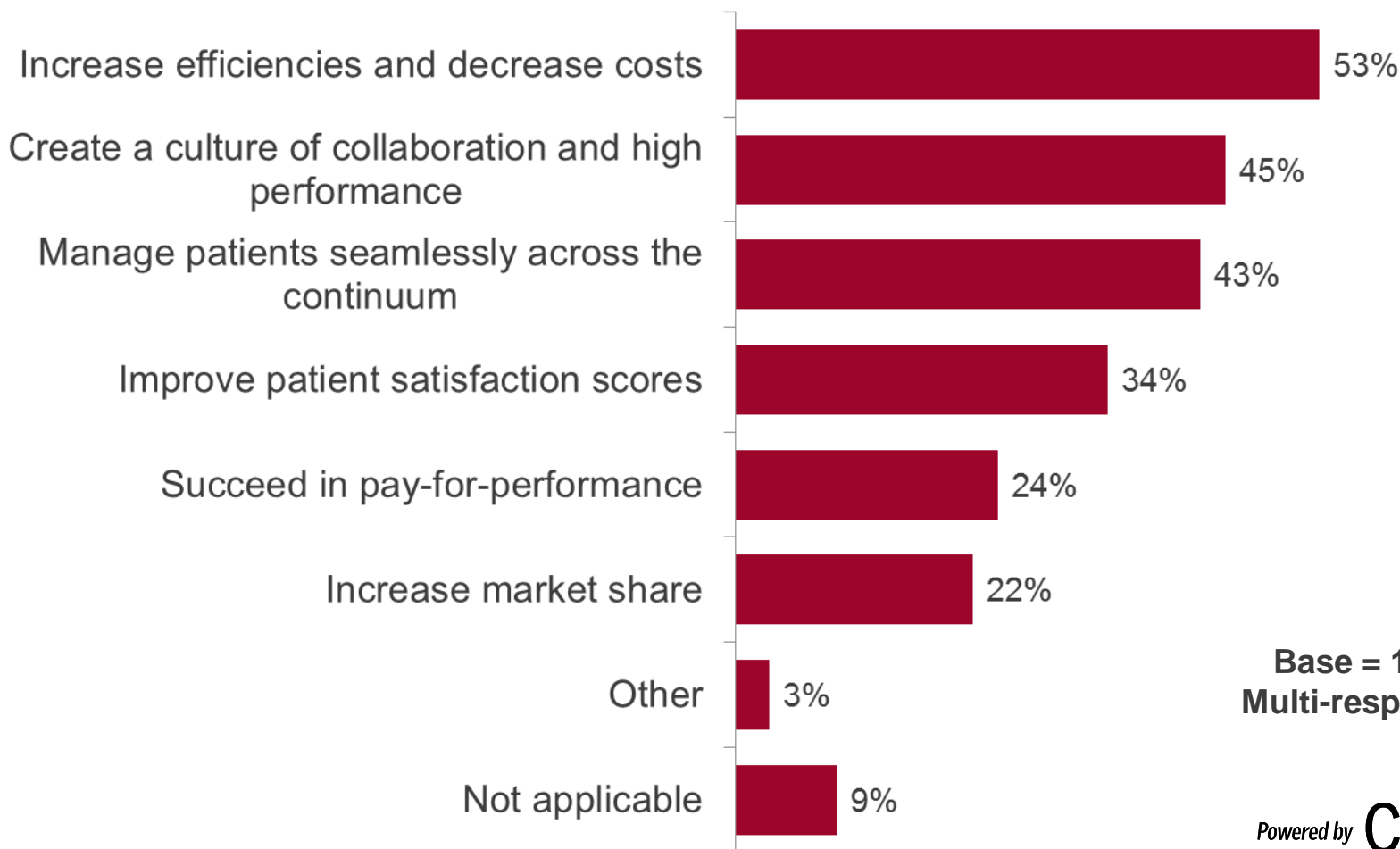
## Obstacles to Aligning Physicians

*What are the top two obstacles to aligning physicians with your organization's goals?*



## Unmet Objectives Due to Physician Nonalignment

*What objectives are you unable to meet because your physicians are not aligned with your organization's goals?*



Base = 129  
Multi-response