

HealthLeaders^{Media} | Intelligence



Workforce Productivity Buzz Survey January 2015



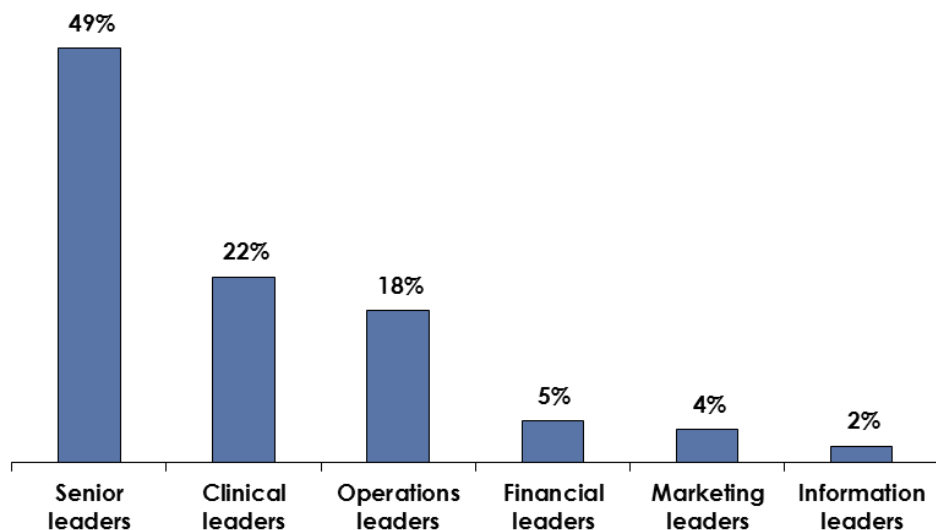
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Methodology

- A four-question survey on Workforce Productivity was sent to members of the HealthLeaders Media Council in January 2015
- The HealthLeaders Media Council comprises executives from healthcare provider organizations who collectively deliver the most unbiased industry intelligence available
- A total of 126 completed surveys are included in the analysis
- The margin of error for a sample size of 126 is +/-8.7% at the 95% confidence interval

Respondent Profile

Respondent Profile – Title



Base = 126

Senior leaders

CEO, Administrator, Chief Operations Officer, Chief Medical Officer, Chief Financial Officer, Executive Dir., Partner, Board Member, Principal Owner, President, Chief of Staff, Chief Information Officer

Clinical leaders

Chief of Cardiology, Chief of Neurology, Chief of Oncology, Chief of Orthopedics, Chief of Radiology, Chief Nursing Officer, Dir. of Ambulatory Services, Dir. of Clinical Services, Dir. of Emergency Services, Dir. of Inpatient Services, Dir. of Intensive Care Services, Dir. of Nursing, Dir. of Rehabilitation Services, Service Line Director, Dir. of Surgical/Perioperative Services, Medical Director, VP Clinical Informatics, VP Clinical Quality, VP Clinical Services, VP Medical Affairs (Physician Mgmt/MD), VP Nursing

Operations leaders

Chief Compliance Officer, Chief Purchasing Officer, Asst. Administrator, Chief Counsel, Dir. of Patient Safety, Dir. of Purchasing, Dir. of Quality, Dir. of Safety, VP/Dir. Compliance, VP/Dir. Human Resources, VP/Dir. Operations/Administration, Other VP

Information leaders

Chief Medical Information Officer, Chief Technology Officer, VP/Dir. Technology/MIS/IT

Financial leaders

VP/Dir. Finance, HIM Director, Director of Case Management, Director of Patient Financial Services, Director of RAC, Director of Reimbursement, Director of Revenue Cycle

Marketing leaders

VP/Dir. Marketing/Sales, VP/Dir. Media Relations

Respondent Profile – Employment

Which of the following best describes your place of employment?

	Percent
Hospital	42%
Health system	32%
Long-term care/SNF	10%
Physician org	7%
Ancillary, allied provider	6%
Health plan/insurer	2%
Government, education/academic	2%

Base = 126

Respondent Profile – Size of Organization

Number of Beds

	Percent
1–199	40%
200–499	43%
500+	17%
Base = 53 (hospitals)	

Number of Sites

	Percent
1–5	15%
6–20	33%
21–49	53%
Base = 40 (health systems)	

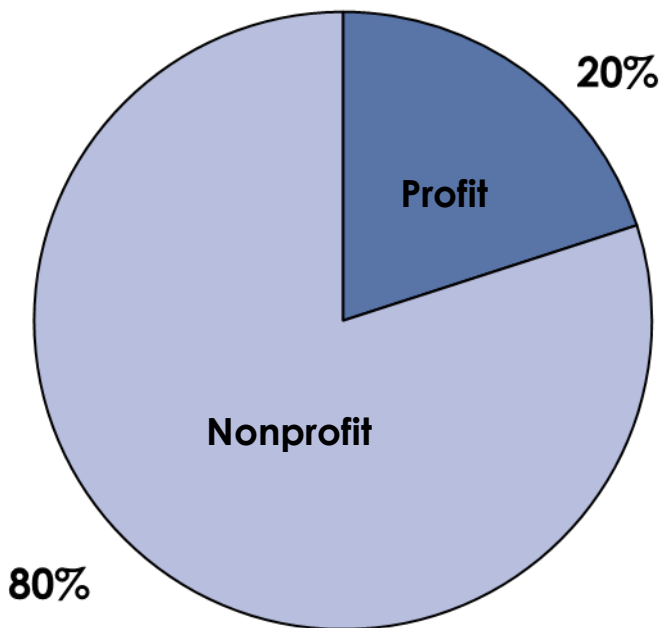
Number of Physicians

	Percent
1–9	22%
10–49	11%
50+	67%
Base = 9 (physician orgs)	



Respondent Profile – Type of Organization

Which best describes your type of organization?

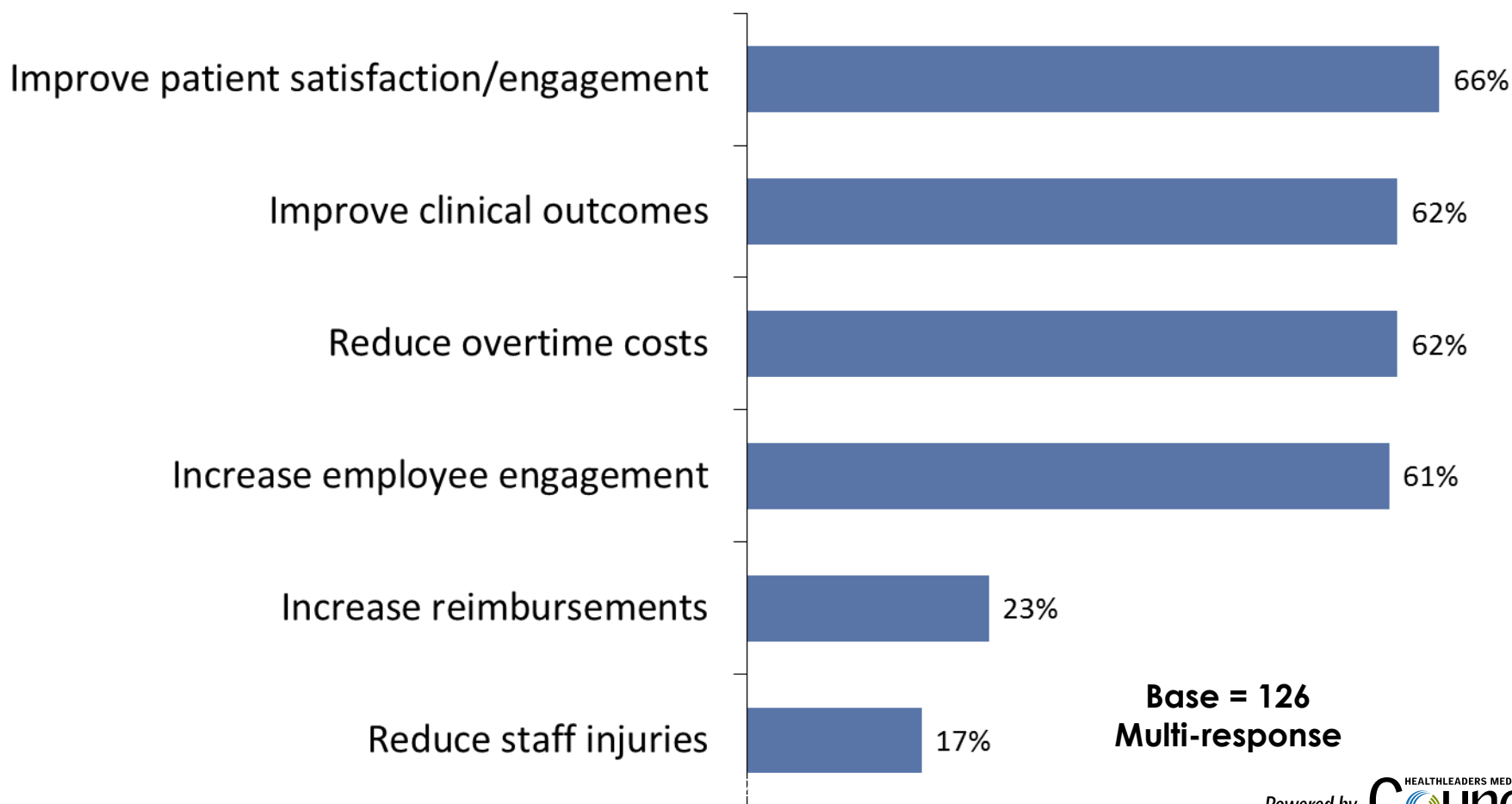


Base = 126

Survey Results

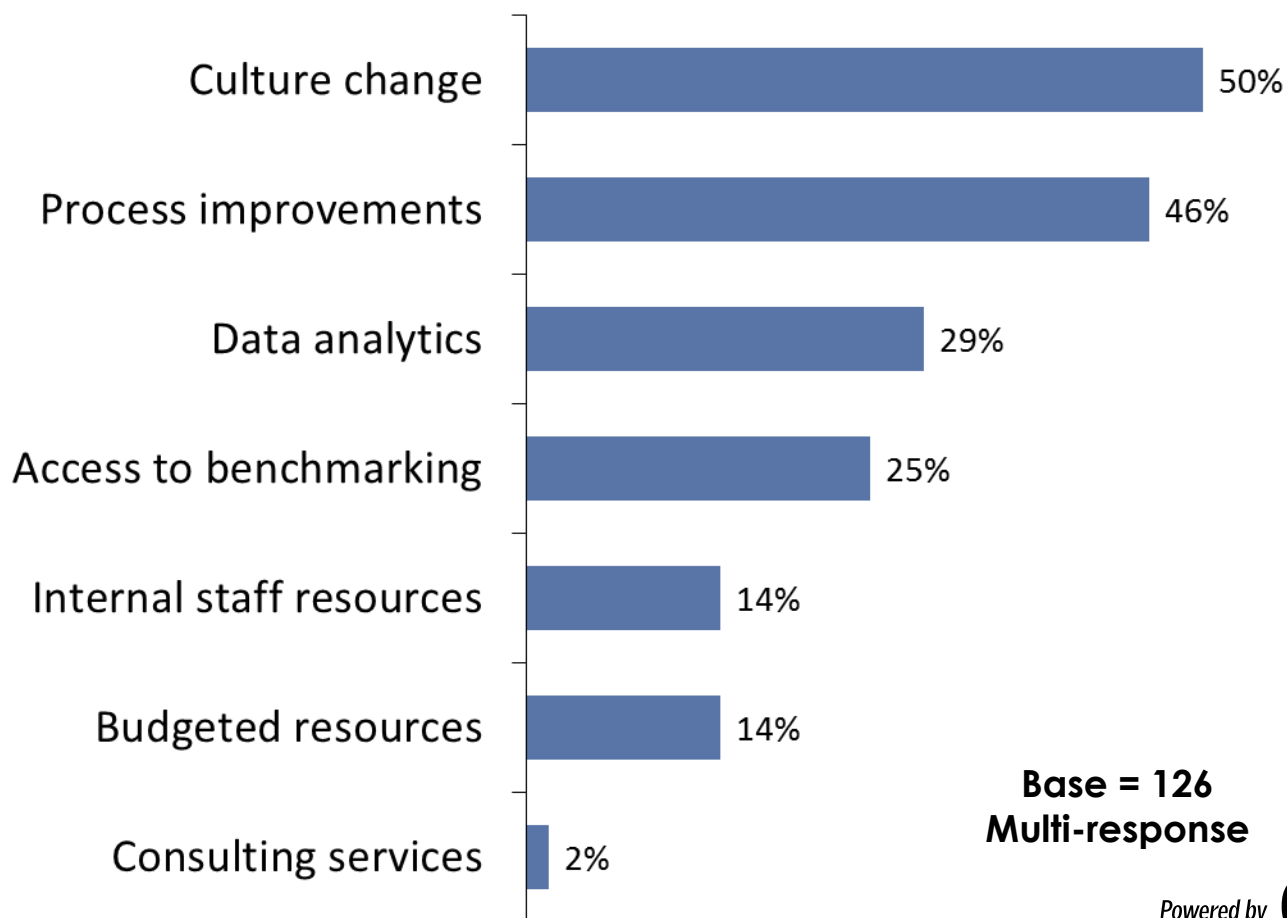
Desired Outcomes of Workforce Productivity Initiative

*If your organization has done or is considering a **workforce productivity initiative**, what outcomes are you seeking to achieve?*



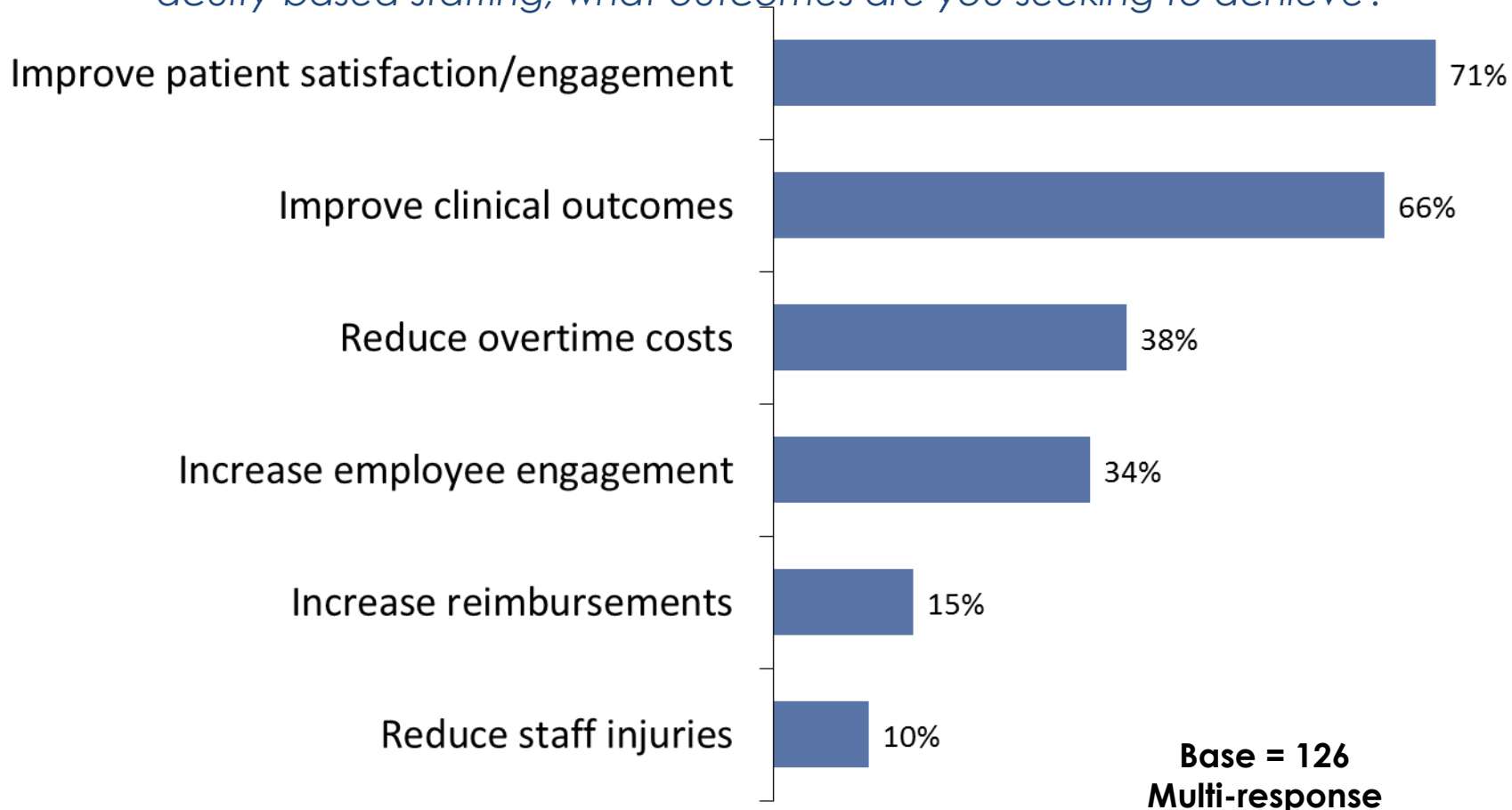
Factors Most Needed for Workforce Productivity Success

*Which of the following aspects does your organization **most need** to make a workforce productivity initiative successful?*



Desired Outcomes of Acuity-Based Staffing

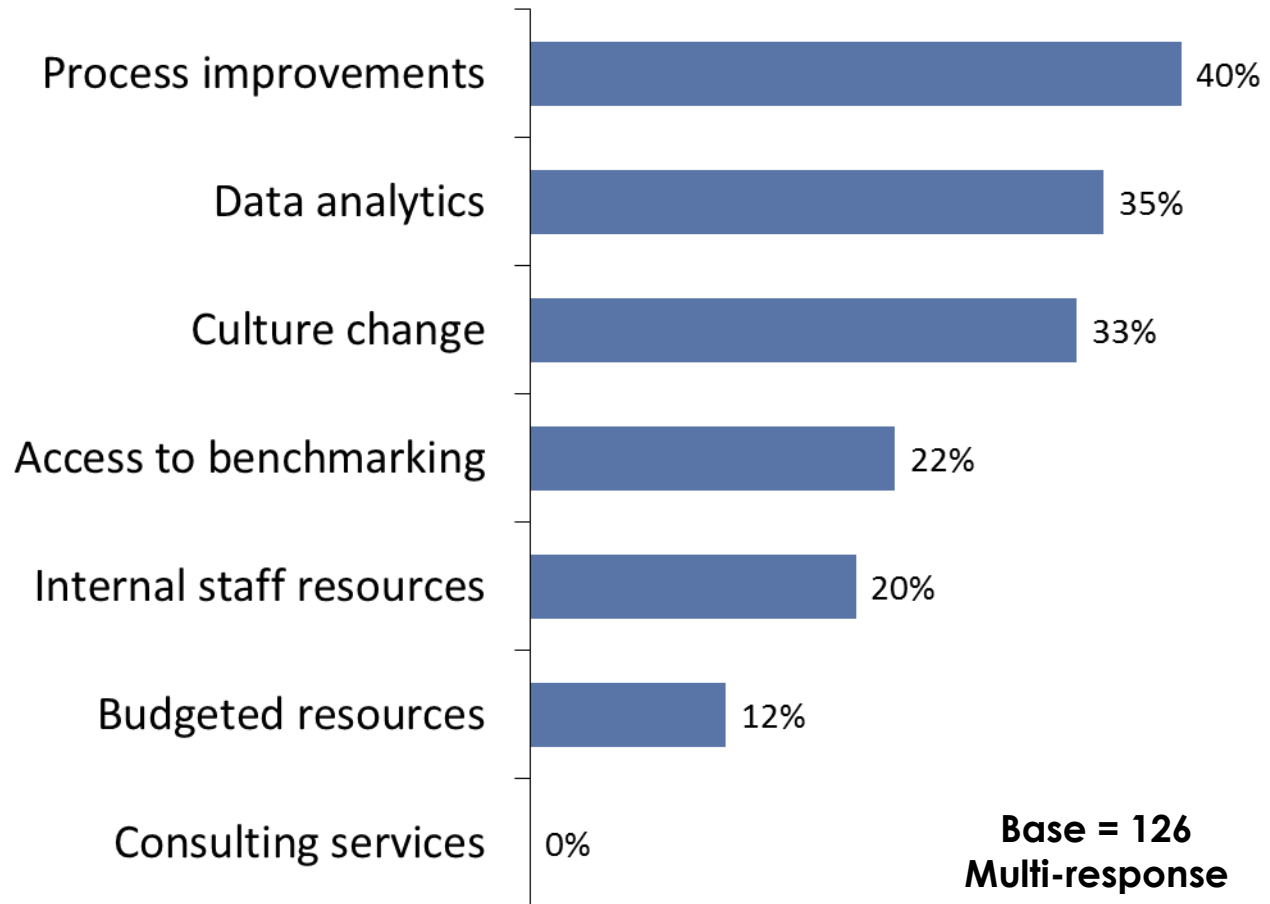
*If your organization has done or is considering **staffing by patient need**, or acuity-based staffing, what outcomes are you seeking to achieve?*



Base = 126
Multi-response

Factors Most Needed for Acuity-Based Staffing Success

*Which of the following aspects does your organization **most need** to make an acuity-based staffing initiative successful?*



Base = 126
Multi-response